



**Saturday, January 14, 2023  
9:00AM- 10:00AM**

**Sunday, January 15, 2023  
11:00AM-12:00PM**

**Princess Theater**

**FOR MORE INFORMATION ABOUT JOE'S WORK:  
<https://wildaidcanada.org>**

Joseph Duff joined WildAid Canada Society as their Executive Director in 2019 following a career spanning over 25 years as the CEO of Operation Migration Inc.

After earning his pilot license in the Yukon Territories and a 20 year career as a commercial photographer in Toronto, Joe Duff joined Bill Lishman and together they conducted the first ever human-led bird migration. The two “artists-turned-naturalists” used two ultralight aircraft to lead a flock of Canada geese from Ontario to Virginia. The success of that initial study led to the founding of Operation Migration and the making of the Columbia movie “Fly Away Home” in 1995.

Thereafter, they began a series of experiments with common Sandhill cranes to see if the technique could be applied to an endangered species.

Joe headed the team of pilots and handlers that annually led a new generation of Whooping cranes on their 1200+ mile first migration from Wisconsin to Florida. Between 2001 and 2016, Operation Migration worked with the nine federal, state and private agencies that made up the Whooping Crane Eastern Partnership. Their participation ended in 2016 when there were over one hundred Whooping cranes migrating in the eastern flyway, the first in over a century. His aircraft is on permanent display at the Smithsonian Air and Space Museum.